

**KEN'S**  
A Family Owned Company



# Dipping Cups





## TABLE OF CONTENTS

Insights .....	2
Salads.....	4
Seafood .....	8
Barbecue .....	12
Dipping .....	16
And More .....	20

# Flavor that goes everywhere you do.

# 86%

of consumers order food to go **once a month**

**68%** of consumers believe they buy prepared food more often than two years ago

**63%** of consumers say dips and condiments are important for adding flavor to food

**30%** of consumers say they order **more** food when ordering carryout versus dining in



## THE BENEFITS OF DIPPING CUPS

Dipping cups save operators money and offer customers a convenient variety of flavors.

- Convenient size options
- Incremental revenue from upcharging extra sauce
- No pouring = lower labor costs

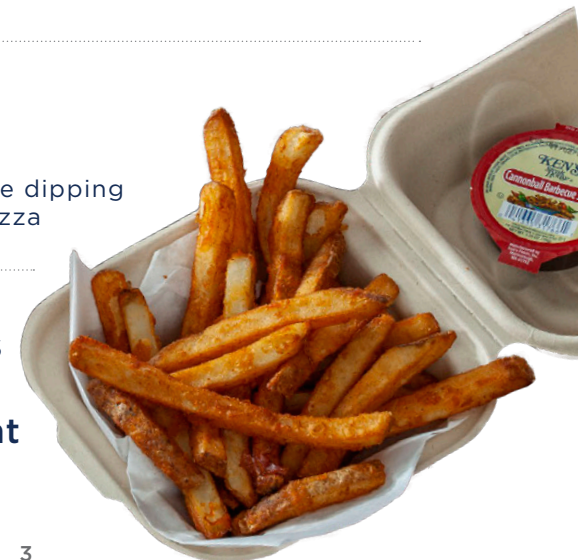
**67%** of third-party delivery users would be willing to pay a monthly fee to have delivery fees waived

**58%** of all foodservice orders are for carryout and delivery among regular takeout customers

**20%** of full-service restaurants offer in-house delivery, and **17%** offer third-party delivery

**70%** of millennials like to have dipping sauces when they eat pizza

**Barbecue sauce is the #1 preferred dipping condiment**







# Salads

Whether you're looking to brighten up a salad with a light and zesty Italian Herb Vinaigrette Dressing or a creamy Buttermilk Ranch Dressing, you'll find a wide range of flavors available to satisfy every preference.



PRODUCT	CODE	PACK SIZE	UPC	REFER	KOSHER	GLUTEN FREE
Balsamic Vinaigrette Dressing	KE2092A5	100/1.5 oz	10041335344763	YES	NO	YES
Bleu Cheese Dressing*	KE0665A5	100/1.5 oz	10041335665158	YES	NO	YES
Bleu Cheese Dressing	KE0813F2	72/2.0 oz	20041335329842	NO	NO	YES
Buttermilk Ranch Dressing	KE0789A1	100/1.0 oz	10041335327995	NO	YES	YES
Buttermilk Ranch Dressing	KE0789A5	100/1.5 oz	10041335333439	NO	YES	YES
Buttermilk Ranch Dressing	KE0789F2	72/2.0 oz	20041335328753	NO	YES	YES
Caesar Dressing*	KE0827A5	100/1.5 oz	10041335322532	NO	NO	YES
Chunky Bleu Cheese Dressing	KE0865F3	72/3.0 oz	10041335362460	YES	NO	YES
Chunky Bleu Cheese Dressing	KE0865F	96/1.5 oz	20041335865159	YES	NO	YES
Chunky Bleu Cheese Dressing	KE0865F2	72/2.0 oz	20041335865203	YES	NO	YES
Classic Caesar Dressing*	KE0670A5	100/1.5 oz	10041335325892	YES	NO	YES
Classic Caesar Dressing*	KE0670F2	72/2.0 oz	10041335366666	YES	NO	YES
Country French Dressing*	KE0748A5	100/1.5 oz	10041335748158	NO	YES	YES
Creamy Italian Dressing*	KE0620A5	100/1.5 oz	10041335620157	YES	YES	YES
Deluxe Ranch Dressing*	KE0677A5	100/1.5 oz	10041335344732	YES	YES	YES
Dijon Honey Mustard	KE0651A5	100/1.5 oz	10041335333569	NO	YES	YES
Greek Dressing	KE0788F3	72/3.0 oz	20041335788304	YES	NO	YES
Greek Dressing w/Feta	KE03307A5	100/1.5 oz	10041335369452	YES	NO	YES
Honey Dijon Dressing	KE1263A1	100/1.0 oz	20041335317634	NO	YES	YES
Honey Mustard Dressing	KE1279A5	100/1.5 oz	10041335320835	YES	YES	YES
Honey Mustard Dressing*	KE0634A1	100/1.0 oz	10041335317620	NO	YES	YES
Honey Mustard Dressing*	KE0634A5	100/1.5 oz	10041335634154	YES	YES	YES
Italian Herb Vinaigrette*	KE0617A5	100/1.5 oz	10041335617157	YES	NO	YES
Italian Romano Dressing	KE1867A5	100/1.5 oz	10041335333378	NO	NO	YES
Jalapeño Ranch Dressing	KE2509A5	100/1.5 oz	10041335358906	YES	YES	YES
Lite Balsamic w/Olive Oil Vinaigrette Dressing*	KE0636F2	72/2.0 oz	10041335366659	NO	NO	YES
Lite Balsamic w/Olive Oil Vinaigrette Dressing*	KE0636A5	100/1.5 oz	10041335328015	NO	NO	YES
Lite Caesar Dressing	KE0808A7	100/.75 oz	20041335808750	YES	NO	YES
Lite Italian Dressing	KE0801A5	100/1.5 oz	10041335801150	NO	YES	YES
Lite Ranch	KE0708A5	100/1.5 oz	10041335344862	YES	YES	YES
Lite Ranch Dressing	KE0708A1	100/1.0 oz	10041335344855	YES	YES	YES
Ranch Dressing	KE0777A5	100/1.5 oz	10041335777158	YES	YES	YES
Ranch Dressing*	KE0677A5	100/1.5 oz	10041335344732	YES	YES	YES
Sweet & Spicy Honey Mustard Dressing	KE0572A5	100/1.5 oz	10041335324901	NO	YES	YES
Thousand Island Dressing*	KE0616A5	100/1.5 oz	10041335616150	YES	YES	YES





# Seafood

From classics like Cocktail Sauce and Tartar Sauce to signature sauces like Boom Boom Sauce, find all the flavors you need to help seafood dishes stand out.







PRODUCT	CODE	PACK SIZE	UPC	REFER	KOSHER	GLUTEN FREE
Cocktail Sauce	KE0851A7	100/.75 oz	20041335851756	YES	YES	YES
Cocktail Sauce	KE0851A5	100/1.5 oz	10041335336959	YES	YES	YES
Cocktail Sauce	KE0851F2	72/2.0 oz	20041335851206	YES	YES	YES
Tartar Sauce	KE0887A7	100/.75 oz	20041335328982	NO	YES	YES
Tartar Sauce	KE0666A5	100/1.5 oz	10041335666155	YES	NO	YES
Tartar Sauce	KE0887F2	72/2.0 oz	20041335887205	NO	NO	YES
Boom Boom Sauce	KE1936A1	100/1.0 oz	10041335356964	NO	NO	YES
Sweet Red Chili Wing Sauce & Glaze	SJ2347A1	100/1.0 oz	10013409516093	NO	NO	NO
Sweet Red Chili Wing Sauce & Glaze	SJ2347F2	72/2.0 oz	10013409516840	NO	NO	NO





# Barbecue

When it comes to barbecue, you can't beat the Boss. Choose from dipping cup options like Sweet Baby Ray's Original Barbecue Sauce, Hickory & Brown Sugar Barbecue Sauce and more.







PRODUCT	CODE	PACK SIZE	UPC	REFER	KOSHER	GLUTEN FREE
Barbecue Sauce	SJ0440A5	100/1.5 oz	10013409329006	NO	YES	YES
Barbecue Sauce	SJ0440A1	100/1.25 oz	10013409328207	NO	YES	YES
Barbecue Sauce	SJ0440F2	72/2.0 oz	20013409328754	NO	YES	YES
Cannonball Barbecue Sauce	KE0784A1	100/1.25 oz	10041335317668	NO	YES	YES
Hickory & Brown Sugar Barbecue Sauce	SJ0444A5	100/1.5 oz	10013409516963	NO	YES	YES





# Dipping

Some sauces were made to be dipped. From Honey Mustard to Marinara Sauce to Buffalo Wing Sauce and beyond, find the perfect flavors for all your dipping needs.







PRODUCT	CODE	PACK SIZE	UPC	REFER	KOSHER	GLUTEN FREE
Barbecue Sauce	SJ0440A5	100/1.5 oz	10013409329006	NO	YES	YES
Barbecue Sauce	SJ0440A1	100/1.25 oz	10013409328207	NO	YES	YES
Barbecue Sauce	SJ0440F2	72/2.0 oz	20013409328754	NO	YES	YES
Bleu Cheese Dressing	KE0813F2	72/2.0 oz	20041335329842	NO	NO	YES
Buffalo NY Blue Cheese	KE0835F6	72/1.75 oz	30041335234495	YES	NO	YES
Buffalo Wing Sauce	SJ1736A5	100/1.5 oz	10013409516680	NO	YES	YES
Buffalo Wing Sauce	SJ1736F2	72/2.0 oz	10013409516673	NO	YES	YES
Buttermilk Ranch Dressing	KE0789F2	72/2.0 oz	20041335328753	NO	YES	YES
Cannonball Barbecue Sauce	KE0784A1	100/1.25 oz	10041335317668	NO	YES	YES
Chunky Bleu Cheese Dressing	KE0865F3	72/3.0 oz	10041335362460	YES	NO	YES
Chunky Bleu Cheese Dressing	KE0865F	96/1.5 oz	20041335865159	YES	NO	YES
Chunky Bleu Cheese Dressing	KE0865F2	72/2.0 oz	20041335865203	YES	NO	YES
Deluxe Ranch Dressing*	KE0677A5	100/1.5 oz	10041335344732	YES	YES	YES
Golden Honey Mustard	KE1280F2	72/2.0 oz	20041335333177	YES	YES	YES
Honey Mustard	KE0552F2	72/2.0 oz	20041335328746	NO	YES	YES
Hickory & Brown Sugar Barbecue Sauce	SJ0444A5	100/1.5 oz	10013409516963	NO	YES	YES
Marinara Sauce	KE1388F2	72/2.0 oz	20041335336376	NO	YES	YES
Sweet & Sour Sauce	KE0740A1	100/1.0 oz	10041335740107	NO	YES	YES
Sweet & Sour Sauce	KE0740F2	72/2.0 oz	20041335333962	NO	YES	YES

\*Ken's Essentials Product





# And More

Perfectly portioned and bursting with flavor, there's no shortage of ways to use sauces like Jalapeño Ranch Dressing and Sweet Red Chili Wing Sauce & Glaze to leave a delicious impression on customers.







PRODUCT	CODE	PACK SIZE	UPC	REFER	KOSHER	GLUTEN FREE
Boom Boom Sauce	KE1936A1	100/1.0 oz	10041335356964	NO	NO	YES
Jalapeño Ranch Dressing	KE2509A5	100/1.5 oz	10041335358906	YES	YES	YES
Marinara Sauce	KE1388F2	72/2.0 oz	20041335336376	NO	YES	YES
Sweet Red Chili Wing Sauce & Glaze	SJ2347A1	100/1.0 oz	10013409516093	NO	NO	NO
Sweet Red Chili Wing Sauce & Glaze	SJ2347F2	72/2.0 oz	10013409516840	NO	NO	NO





Visit us at [kensfoodservice.com](http://kensfoodservice.com) or [sbrfoodservice.com](http://sbrfoodservice.com)

Call us at 1-800-633-5800



